

Shellac-Base Primer-Sealer

Ultimate Performance Stain Killer

- For interior and spot exterior use
- Greatest stain sealer
- Seals knots & sap streaks
- Seals pet, smoke and musty odours
- Sticks to all surfaces without sanding
- Lightning fast dry - recoat in 45 minutes



Water-Base Primer-Sealer

All Surface, All Purpose Stain Killer Bond Coat



- Interior and exterior
- Mould & mildew resistant film
- Sticks to all surfaces without sanding
- Rust inhibitive - great for new metal
- Fast 1 hour recoat time

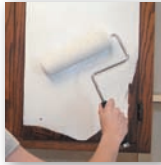
Oil-Base Primer-Sealer

All Surface, All Purpose Stain Killer Bond Coat

- Interior and exterior
- Best exterior wood sealer
- Blocks cedar & redwood bleed
- Seals water, smoke & nicotine stains
- Sticks to all surfaces without sanding
- Recoat in 2 hours



ZINSSER makes it easy



Repainting Kitchen Cabinets - Start by removing all doors, drawers, handles and hardware. Wipe surfaces clean and allow to dry. Prime with one coat of **B-I-N**® Primer-Sealer to form a sound base for the topcoat, block dark stains or colours and seal knots and sap streaks. **B-I-N** cures fully through faster than any water-base or oil-base primer - allowing you to get back to using your cabinets. Let **B-I-N** dry for about an hour then apply two coats of an oil-base topcoat in the colour of your choice.



Painting dense, glossy surfaces - Before you can tackle projects like painting vinyl siding, wrought iron, metal ductwork, glossy panelling, bathroom tile - or other dense, glossy surfaces - prime with a ZINSSER primer-sealer. They are formulated to stick to hard, slick or glossy surfaces without tedious sanding, so they create a uniform surface that allows paint to grip and cover evenly.



Painting Panelling - Don't expect ordinary paint to stick to panelling alone. Clean panelling thoroughly to remove any wax or oil. Fill any nail holes and grooves with **ZINSSER READY PATCH**™ Filling Compound and sand smooth. Prime with ZINSSER primer-sealer to hide dark colours and create a reliable base for your topcoat. Finish with one or two coats of quality paint.

Tip from the Experts: Have your retailer tint the primer toward the colour of your paint and you will use less paint! Research shows that one coat of tinted primer and one coat of paint will give you a better paint job than two coats of paint.

Solve Other Common Paint Problems With these ZINSSER Products...



An **RPM** Company

Visit our web site at: www.zinsseruk.com

For a great paint job...



Prime with...

ZINSSER

first

Why should you use a Primer-Sealer?

To seal porous surfaces

- Builder's flat paint • Bare drywall
- Stucco • Concrete/masonry • Raw wood
- Weathered aluminium • Filled areas

Benefit: Uniform colour and sheen with one topcoat.

To permanently block stains

- Water stains • Knots and sap streaks • Tannin bleed • Nicotine • Mildew stains • Food/beverage
- Pet stains • Graffiti • Ink • Crayon

Benefit: Prevents stains from bleeding through the topcoat and ruining the job.

To hide dark colours and surfaces

- Decorative colours • Faux finishes • Panelling
- Wallcovering • Borders • Stained cabinets

Benefit: Prevents colours from showing through or changing the colour of the topcoat. Try tinting the primer for even better results.

To adhere to glossy, hard-to-paint surfaces without sanding

- Finished woodwork • Old glossy paints • Glass
- Ceramic tile • PVC piping • Vinyl siding/shutters
- Formica® • Finished metals • Decorative tile

Benefit: Develops a strong, reliable base to which your topcoat can adhere.

To extend topcoat longevity, washability and durability

- Improves flexibility and adhesion of topcoat.
- Prevents cracking, peeling, chalking, blistering and bleed-through.

Benefit: Helps prevent frequent, costly repainting.

B-I-N®



Shellac-Base

The original stain-killing Primer-Sealer. Introduced in 1946 and still unmatched in performance. 100% white pigmented shellac, B-I-N blocks the worst stains, seals in the toughest odours and bonds tightly to glossy and dense surfaces. B-I-N seals in knots and sap streaks, grease stains, fire odour, and seals new wood. It's great as a general primer and as a spot primer. No other primer performs as effectively or dries and cures as quickly as B-I-N.

Premier Stain Killer



Water stains



Graffiti

- Knots • Severe Smoke and Fire Damage
- Rust • Food/Beverage • Soot
- Interior Cedar/Redwood bleed

Best Odour Sealer



Fire Damage



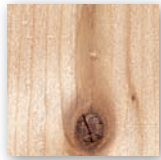
Musty mould and mildew

- Pet odours • Moth balls • Fireplace odours • Nicotine

Best Spot Primer



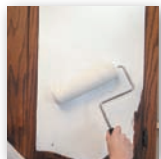
Filler repairs



Knots

- Bare wood • Greasy, oily areas
- Make-up • Ink, crayon stains

Best Over/Under Glossy Paints



Kitchen cabinets



Trim & doors

- Shelving • Panelling • Bare wood • Tile
- Varnished trim • Metal • Formica®



Water-Base

Introduced in 1982, Bulls Eye 1-2-3 was the first truly effective water-base primer-sealer, and today it is still the most effective water-base primer and bond coat. Bulls Eye 1-2-3 is an outstanding all-purpose, all surface primer, which is great for all interior and exterior surfaces. Its unique acrylic, latex formula sticks to the glossiest surfaces and blocks difficult stains from appearing on your interior and exterior painted surfaces.

Flexible - Breathable - Durable



Exterior wood



Vinyl siding/Shutters

- Masonry/Concrete • Brick • Stucco • Aluminium

Penetrates and Seals Porous Surfaces



Bare drywall



Chalky aluminium siding

- Builder's flat paint • Bare wood • Cinder block
- Masonry/Concrete • Stucco • HardiPlank®

Adheres to Hard-to-Paint Surfaces Without Sanding



Ceramic tile



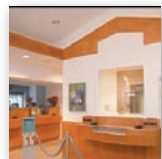
Panelling

- Formica® • Glass • PVC piping
- Metal doors • Gutters/Downspouts

Low Odour - Soap and Water Clean up



Homes



Workplaces

- Schools • Hotels • Hospitals

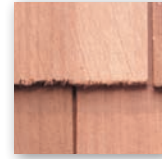
COVER-STAIN®



Oil-Base

This unique oil-based primer is formulated to be recoated in only two hours and yet remain flexible and durable enough for priming a variety of interior/exterior surfaces. Cover-Stain is breathable for top exterior performance and is an effective stain barrier. For painters who prefer and need oil-base performance, Cover-Stain will provide top quality results and has great application properties.

Blocks Tough Stains



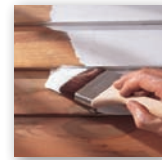
Cedar/Redwood



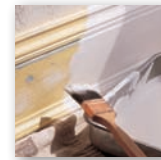
Exterior graffiti

- Nicotine/Tobacco stains • Water stains
- Minor smoke and fire damage • Crayon, ink, pencil

Penetrates and Seals Porous Surfaces



Wood siding



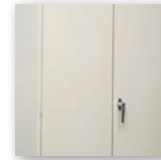
Wood trim

- Panelling • Unfinished furniture • Filled areas

Adheres to Hard-to-Paint Surfaces Without Sanding



Formica®



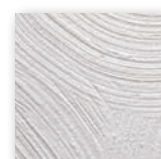
Metal cabinets

- Finished metals • Panelling
- Glossy Finishes • Shelving/Bookcases

Ideal Primer for Use Under Textured and Popcorn Finishes



Popcorn ceilings



Textured walls

A Primer for Every Job...

E=Excellent (best recommendation) • G=Good (may be used on this surface) • NR=Not Recommended

RECOMMENDED APPLICATIONS	B-I-N	1-2-3	Cover Stain
INTERIOR SURFACES			
Drywall/Wallcovering/Plastisol®	E	E	E
Plaster (1) Concrete (1)	G	E	G
New Wood Trim/Doors	E	G	E
Plywood	G	G	E
Brick/Fibreglass/GRP	NR	E	NR
Galvanised New (3) /Old	NR	E	NR
Aluminium/Stainless Steel/Ceramics	G	E	G
Glossy Paints/Glass/Powder Coatings	E	E	E
Varnish/Woodstain	E	NR	NR
Clear Finishes/Panelling/Laminates	E	G	G
Formica®	E	G	G
Acoustic Tiles	NR	E	E
EXTERIOR SURFACES			
Cedar & Redwood	*	NR	E
Plywood	*	G	E
Pressure Treated Wood	*	E	E
Brick/Lead/Asbestos	*	E	NR
Concrete/Stucco/PVC	*	E	G
Glossy Paints/Glass	*	E	E
Galvanised New(3)/Old	*	E	NR
Aluminium/Stainless Steel	*	E	G
Wrought Iron/Cast Iron/Copper	*	NR	E
STAINS & ODOURS			
Tannin Bleed	E*	NR	E
Knots & Sap/Odour Sealing	E*	NR	NR
Rust/Lipstick/Crayon	E*	E	G
Smoke & Fire Damage/Water Damage	E*	NR	E
Nicotine/Tobacco	G	NR	E
Mildew/Mould Stains (2)/Pet Stains	E*	NR	E
Asphalt/Grease	E*	E	NR
Tar/Bitumen	NR	E	NR

NOTES: *Use B-I-N for spot priming on exterior surfaces.
 (1) Allow new plaster and cement/stucco to cure 60-90 days before coating.
 (2) For best results allow Bulls Eye 1-2-3 to dry overnight before applying topcoat.
 (3) Use Blackfriar Fungicidal Wash to remove mildew before priming.